

The Young Global Business Professional internship program is a career development program tailored for outstanding graduate and undergraduate students interested in increasing their skills in international trade, market research, organizational and leadership skills. Participants learn how to bridge academic knowledge with market research to solve challenging assignments and contribute solutions to international trade projects.

Program Benefits

- Work in a multi-cultural and fast-paced team environment
- Opportunity to establish and build a professional network
- Academic credit and/or hourly wage may be earned
- Possible in-state tuition for international students
- Opportunity to assist in training events
- Develop skills and experience to perform well in various international trade areas

Candidate Requirements

- Minimum 3.0 GPA on 4.0 scale
- Two semester commitment
- Strong ability to conduct quality market research
- Strong analytical and interpersonal skills
- Passion for international trade and a global mindset
- Bilingual skills

Program Structure

Conducting extensive international market research is the primary goal for the participants. During the first semester participants will receive an initial orientation session about the main market research databases, techniques, and procedures. Each participant works with experienced consultants in gathering and analyzing international market research. A typical research task may include:

- Product classification
- Industry analysis
- Export/import regulations
- Identification of potential foreign suppliers or buyers

After each semester, evaluation will be conducted for each participant. Exceptional participants will be invited to continue in the program on a semester bases after their first semester commitment. Experienced researchers might be selected to attend different project teams within the International Trade Center, e.g. import/export training, public relations, report writing, trade consulting, etc. Project team selection is based on proven strengths and career goals. This internship program requires 19 hours per week.